

*Celebrating 2013*

# FORT POINT & GUN HILL

*Restoration*



# **Trinity Historical Society Inc. Celebrating over 45 years of Preserving and Presenting our Heritage in 2013**



## **Corporate Partnership Opportunities**

The sponsorship opportunities briefly outlined on the following pages are available for 2013. However, we would be pleased to discuss the adaptation of any package in order to accommodate your needs.

Please contact us to discuss a corporate package that recognizes your company as a partner in one of the most historic and picturesque communities in Newfoundland and Labrador.

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## ***Celebrating 2013 Fort Point Phase II / Gun Hill Development***

In 2013 the Trinity Historical Society is celebrating the continued restoration of Fort Point, by adding new technology to its interpretation, a ferry service and installation of a floating dock. The development of the Fort Point site has been a long term one for the Society as it formed part of its original objectives when founded in 1964. The groundwork was laid to have the site developed as a National Historic Site however it never came to fruition. The most work that was carried out was an archaeological dig in the late 1960s – early 1970s that saw the discovery of various aspects of the site. Along with the restoration of Fort Point the Society plans to develop Gun Hill by adding interpretation and a look-out/park area to link the significance the hill played as fortification to the harbour and its military connection to Fort Point. To complete this project the Society intends on hiring local people and supporting local businesses, where possible, which is a practice that has been followed over the years to bring rejuvenation to the local economy.

A more detailed look at the initiatives which the Society will focus on as part of the development of the Fort Point and Gun Hill sites are:

- 1) **Phase II for Fort Point** -The recently completed Interpretation at the Fort Point site would benefit with the inclusion of new technology into its interpretation program. It is suggested that this include an audio tour that will be designed for the exterior walk around the site. This audio tour would enhance the existing interpretation panels by further elaborating on them as well as including further information about the point which could not be included with the current interpretation. The exploration of private-public partnerships for the operation of a boat tour to the site as well as small café/picnic lunches will be developed as part of this project. Work in this regard would entail the Society entering into a partnership with private business to provide the services (boat shuttle service and provision of over-the-counter food service/picnic lunches). The Society will provide services to the private business such as the creation of a floating dock near the Fort Point site and the construction of some picnic tables, benches and garbage bins to be located at the site for the food service business. Fort Point is located just 0.5 km by boat from Trinity and traditionally had a ferry service, the re-establishment of such an operation will not only be reviving a traditional service but will allow visitors to experience Trinity from the water, leave their vehicle in Trinity instead of driving the 8 km to get to the site and allow them to explore new aspects of the area such as its geological formations and sea-faring history. The experience of going to Fort Point via boat will allow the visitors interested in geology the opportunity to see rock formations and landscapes that they may not otherwise see. The second private-public partnership that will be part of this project is the provision of an over-the counter food service and picnic lunches that the Society will contract to a local entrepreneur. Some interest in these elements has been expressed in the community during the 2012 operation season. These two ideas will be new concepts for the Historical Society and will take time and research to ensure a good quality experience is developed for our visitors while also complementing what we do at Fort Point.

In addition to the audio tour the Society will create a virtual exhibit. It will provide details on the activities associated with Fort Point's military history and will act as a marketing

tool for attracting new audiences to the physical site while providing a digital overview of Fort Point for those not able to visit. The virtual site will provide an overview of the interpretation elements at Fort Point and its programming with the intention of attracting new or returning audiences to the Trinity area. The Society has prior experience in working on developing virtual exhibits please view [www.newfoundlandshipwrecks.com](http://www.newfoundlandshipwrecks.com); [www.newfoundlandshipbuilding.com](http://www.newfoundlandshipbuilding.com) and [www.trinitymerchants.com](http://www.trinitymerchants.com) for examples of our work.

The creation of these layered experiences both at the Site and on-line along with other traditional means of interpretation (artifacts, panels, etc.) will foster a new experience for visitors to the historic site and will create a vibrant, integrated experience which makes use of exhibits, tour guides and educational programs while also presenting an accurate, enlightening, informative and compelling experience. The Society anticipates that new and returning audiences will also be interested in the enhanced level of activity at the Fort Point Site and will make arrangements for their visit to Trinity and the Bonavista Peninsula or extend their current planned visit, thereby creating additional economic spin-off within the area for local businesses.

- 2) **Gun Hill** - Trinity once had two military sites – Fort Point which had restoration work done in 2012 and Gun Hill where a Signal Station was located along with a number of canons as another means of defending the harbour. In 2013 the Society is planning the development of this site as a look-out/park area. This work will be completed during the spring and summer of 2013 which will provide some short term employment for individuals.

The work associated with this project will be the development of some boardwalks and trail enhancements to be constructed in some areas to ensure safe footing for walking, traditional paths will be maintained and the addition of railings and steps where necessary. A traditional footpath already exists to Gun Hill but will need some modifications and upgrading. To enhance the visitors climb to the top of Gun Hill some interpretation and lookout/rest areas will be developed in consultation with a landscape architect.

The view of Trinity Harbour, the surrounding area with Fort Point in the background will enable a direct association with the site being created and creating an opportunity for cross-promotion from the Gun Hill vantage point. The area is also a photographer's paradise on a nice clear day as it provides an overview of the Town with many photographs ending up in not only personal collections but books, calendars and other promotional means.

Giving back to the community is an important role for the Trinity Historical Society which it does on a daily basis; this is an opportunity for your business to play a supporting role in assisting the Society. Your help will allow us to continue our efforts in the development of special educational programming, exhibits and events as well as assisting us in further developments which in turn brings revenue back into the area. As a partner, you will join a dedicated group of donors, sponsors and volunteers who have supported this non-profit group from its inception. This year is the ideal time to become a corporate sponsor to assist with the celebration of these achievements and to become a part of the Trinity experience.

**Trinity Historical Society's Mandate:**

To preserve, present and promote the history of Trinity and the surrounding twelve communities, commonly referred to as Trinity Bight, through the operation of the Trinity Museum, Trinity Historical Society Archives, the Green Family Forge, the Court House, Gaol and General Building, the Lester-Garland House, Cooperage and Fort Point.

**Background Information:**

Trinity Historical Society Inc. (THS) was founded in 1964 as a not-for-profit organization, incorporated in 1971 and registered as a charity in 1977. It owns and operates the Trinity Historical Society Archives (1966), Trinity Museum (1967), Green Family Forge (1991), Court House, Gaol and General Building (1996), Lester-Garland House (1997), Cooperage (2007) and Fort Point (2011). Since its founding in 1964, the Society has been in the forefront of the promotion, preservation and presentation of the historic resources, heritage and history of Trinity and the surrounding area and has been a leading contributor to the economic development of the region. It has achieved a number of accomplishments over the years, on its own and with partners, some of which are listed below. It remains a leading organization in the heritage community in the province with a dedicated group of volunteers and staff.

The Society is now working on a number of new and innovative projects such as: the digitization of parts of its archival collection for both preservation reasons and to share our resources with the world through placing the information on the internet; the creation of new and interactive exhibits for our system of historic sites and the development of educational programming through living history interpretation, demonstrations and workshops.

**Accomplishments:**

A large number of individual projects have been accomplished since 1964, some of which are listed below:

- Erected street signs and other markers to identify locations of early roads and sites of historical significance, 1966.
- Opened the first Museum outside of St. John's in 1967.
- Unveiled on June 1, 1968, a monument erected by the Historic Sites and Monuments Board of Canada, commemorating at Trinity the introduction into North America of the Jenner smallpox vaccine by Rev. Dr. John Clinch.
- A partner in The Trinity Restoration Project, 1978 - 1983 which saw many of the older buildings including the Parish Hall, the Court House and the Anglican, Roman Catholic and the Mortuary Chapel refurbished on their exterior; the Methodist School (SUF Hall) was acquired and refurbished; a start was made on reconstructing Ryan's Shop; the Hiscock House was acquired and restored to the 1910 period; a private dwelling was purchased, remodelled and opened as the Interpretation Centre and contracts were let for research on various aspects of the history of Trinity.
- Restoration of the Green Family Forge in 1991, which is now operated as a living history museum.

- Worked with members of Rising Tide Theatre in gathering material for The Trinity Pageant - *The New Found Lande*.
- Established the Trinity Trust - Canada Inc. to raise funds for the reconstruction of the Lester-Garland House in 1996/97.
- Published a history of Trinity written by Dr. Gordon Handcock titled *The Story of Trinity*, 1997. Republished in 2008.
- Participated in the Johnson Family Foundation's Community History boards Project, 1996 - 1998.
- Trinity Historical Society Office and Archives set up at the Lester-Garland House, 2001.
- Celebrated 40<sup>th</sup> anniversary of the founding of the Historical Society with various events, 2004.
- Completed Oral History Project for the following communities: Kerley's Harbour, White Point, George's Cove, New Bonaventure, Cat Cove, New Bonaventure and Whale Cove, 2006 - 2007.
- Launched the Society's first virtual exhibit, [www.newfoundlandshipwrecks.com](http://www.newfoundlandshipwrecks.com) , 2006.
- Reconstructed the Cooperage on the Lester-Garland Premises as the Society's second living history museum, 2007.
- Launched the Society's second virtual exhibit, [www.newfoundlandandthesomme.com](http://www.newfoundlandandthesomme.com) ,2007.
- Completed interior renovations at the Trinity Museum and updated the collections management information system for the site, 2008.
- Transcribed and digitized Slade and Kelson diaries into a virtual exhibit, [www.trinitymerchants.com](http://www.trinitymerchants.com), 2009.
- Reconstructed the Court House tower and renovations to the interior of the building as well as landscaped the lower end of Trinity, 2010.
- Restored the Fort Point walking trail, installed interpretive signage and restored former light house keepers home to an Interpretation Centre, 2012.

## **CORPORATE SPONSORSHIP AT A GLANCE**

	Gold \$1,500	Silver \$1,000	Bronze \$750
Acknowledgement on exterior interpretive signage displayed at Gun Hill	*		
Acknowledgement on boardwalk plank installed at Fort Point or Gun Hill	*	*	
Banner promotion on Society website with a link to your company homepage	*	*	
Use of Meeting Room at the Lester-Garland House (20 people)	*	*	
Complimentary passes for tours of Trinity Historical Society Historic Sites	*	*	*
Acknowledgement on Trinity Historical Society's website with a link to your company homepage	*	*	*
Certificate of appreciation	*	*	*
Acknowledgement in the Society newsletter	*	*	*
Tax deductible receipt for the amount of sponsorship	*	*	*
Press coverage including photo opportunities	*	*	*
An opportunity for your company to distribute promotional materials in our brochure rack	*	*	*
The goodwill of our staff, board members and patrons	*	*	*
Invitations to all special events (Golf Tournament, Auction and Garden Party etc)	*	*	*

**Activities around our Historic Sites**



Lester Cooper, the Cooper conducting a demonstration in how to make a barrel stave, (left). Wade Ivany, the Blacksmith demonstrating blacksmithing at the Green Family Forge, (right).



Installation of the Court House tower roof in 2010, returning it to its original architecture.



Restoration of the cannons located at the Fort Point in 2012.

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**2013 Corporate Partnership Opportunities**

Name of Corporate Sponsor: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

- We are pleased to contribute \$ \_\_\_\_\_
- We are interested in discussing the possibility of a corporate partnership. Please call to establish a telephone/personal meeting.
- Please invoice us for the above noted sponsorship.

*We would welcome an opportunity to meet with you to explore  
new avenues for sponsorship.*